

# PODER

## Stronger Literacy Starts at Home

PODER is a free online video course created by Spanish-speaking families, for Spanish-speaking families. It equips parents with the knowledge and confidence to support their children's literacy.



### What Families Will Learn

- **How to Support Reading at Home**  
Practical ways to build language and literacy in daily life.
- **What the Research Says**  
A clear explanation of how children learn to read and why strong instruction matters.
- **How to Advocate for their Child**  
Guidance on working with schools to ensure high-quality reading instruction.

### Inside the Course

Delivered in Spanish, PODER is three self-paced modules featuring 13 short videos, each including 2–3 high-quality Spanish-language resources and research citations.

#### 1 The Building Blocks of Language & Literacy

Los Pilares del Lenguaje y la Lectoescritura

#### 2 Supporting Language & Literacy at Home

Apoyando el Lenguaje y la Lectoescritura en Casa

#### 3 Advocacy & Navigating the School System

Navegando el Sistema Escolar y la Abogacía

Module	Topics Covered
<b>Module 1</b> The Building Blocks of Language & Literacy	<ul style="list-style-type: none"> <li>• Language Development &amp; Biliteracy</li> <li>• The Brain &amp; Reading</li> <li>• Progression of Reading Development (Ages 3–8)</li> <li>• Essential Components of Reading Instruction</li> </ul>
<b>Module 2</b> Supporting Language & Literacy at Home	<ul style="list-style-type: none"> <li>• Language at Home</li> <li>• Activities to Support Language &amp; Literacy at Home (Ages 3–5)</li> <li>• Activities to Support Language &amp; Literacy at Home (Ages 6–8)</li> </ul>
<b>Module 3</b> Advocacy & Navigating the School System	<ul style="list-style-type: none"> <li>• Partnering &amp; Communicating with Your School</li> <li>• School Models &amp; Programs to Support Biliteracy</li> <li>• Identifying and Advocating for Great Reading Instruction</li> <li>• What To Do If Your Child Is Struggling</li> <li>• Advocacy &amp; Reading Support in Special Education</li> <li>• Elevating &amp; Amplifying Your Advocacy</li> </ul>

## How to Get Started

1. **Launch PODER for free:** Share with families and let them start learning immediately.
2. **Add extra support with live Zoom sessions:** Schools can purchase **three interactive sessions** to guide families step by step:
  - **Session 1:** Intro and Timeline
  - **Session 2:** Mid-Course Q&A
  - **Session 3:** Wrap-Up and Celebration

Families want to support their children’s literacy development. Schools want to engage families. PODER offers an authentic, meaningful way to connect these goals.

**Email:** [info@corelearn.com](mailto:info@corelearn.com)  
**Website:** [corelearn.com](https://corelearn.com)

**Scan the QR code to learn more:**

